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**Günter M. Ziegler\*** ([ziegler@math.fu-berlin.de](mailto:ziegler@math.fu-berlin.de)), Institute of Mathematics, Freie Universität Berlin, Arnimallee 2, 14195 Berlin, Germany. *Let's make a DEAL: Open Access, Business Models, and Transformation Dynamics.*

Open Access has been a dream for many years – but the Publishing Industry has embraced this mostly as a source of additional revenues, but resisted all attempts and requests for transformations. This is changing in the times of electronic communication, open repositories (like the arXiv) and wide-spread piracy. Why should anyone still want to pay for reading? On the other hand, publishers should be paid for (quality) publishing. Ongoing negotiations might force major publishers into re-thinking their business models. Science has to support change, grab the opportunities, but also stay alert. (Received September 15, 2017)